



## Media Release

**Geometric Technologies, Inc.**

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For immediate release

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### **Geometric to host its first Reseller Meet in Europe**

*The five-day event to include hands-on training in sales, marketing and technical support*

**Scottsdale, Arizona, May 7, 2009:** Geometric Technologies, Inc., a subsidiary of [Geometric Limited](#) and an industry leader in developing advanced manufacturing software, announced that it will host a five-day conference for its [CAMWorks®](#) European Value Added Resellers (VARs) from May 18 to 22, 2009 in Krakow, Poland. The conference will focus on marketing strategies, sales techniques and technical support solutions.

“The objective of this conference is to share information in an interactive setting that helps resellers gain in-depth product knowledge, and recognize new sales opportunities and prospects in the marketplace. This conference will provide a good mix of instruction, hands-on training, and opportunities for resellers to get together and exchange ideas”, said Robert Hutter, Director Products – Europe. “It will also focus on helping resellers develop sales strategies to survive and thrive in the current economic turmoil.”

The event will also give Geometric’s resellers an opportunity to view the latest release of CAMWorks, and get a deeper understanding of the new features of the product, equipping them to address business issues through innovative solutions. Geometric traditionally, has made concerted efforts to maintain an efficient and well informed VAR network for all its products.

“After attending this conference, every reseller will confidently be able to tell a potential client, ‘Yes, we can support that’ and configure a properly tailored offer” added Hutter.

For more information on CAMWorks and Geometric Technologies, visit [www.camworks.com](http://www.camworks.com) .

#### **About Geometric**

Geometric is a specialist in the domain of engineering solutions, services and technologies. Its portfolio of Global Engineering services and Digital Technology solutions for Product Lifecycle Management (PLM) enables companies to formulate, implement, and execute global engineering and manufacturing strategies aimed at achieving greater efficiencies in the product realization lifecycle.

Headquartered in Mumbai, India, Geometric was incorporated in 1994 and is listed on the Bombay and National Stock Exchanges. The company recorded consolidated revenues of Rupees 5.98 billion (US Dollars 129.47 million) for the year ended March 2009. It employs close to 3000 people across 10 global delivery locations in the US, France, Romania, India, and China. Geometric is assessed at SEI CMMI Level 5 for its software services and ISO 9001:2000 certified for engineering operations.

Geometric’s Desktop Products and Technologies (DPT) business unit develops cutting-edge point productivity solutions that enhance design and improve manufacturing operations. The end-user products from Geometric include CAMWorks®, eDrawings® Publisher, DFMPPro, GeomCaliper®, and 3DPaintBrush™. The key technologies

from Geometric are NestLib®, Feature Recognition (FR), GeomDiff and 3DSearchIT®. Geometric licenses these technologies to OEM partners and also designs and implements customized process solutions using these technologies for industrial customers.

For further details about Geometric's DPT business unit, please visit [www.geometricglobal.com/products](http://www.geometricglobal.com/products) or call +1.480.367.0132

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