



Media Release

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For immediate release

CAMWorks® accelerates machining operations at Roush

India & USA, December 01, 2009: [Roush Industries](#), a leading automotive supplier, with a comprehensive portfolio of services has further optimized its machine tool operations using [CAMWorks® 2009](#), an intuitive solid-based CAM solution from [Geometric Limited](#).

Roush Industries serves an array of customers spanning automotive, aerospace, medical equipment, electronics and consumer goods industries. The range of services offered by Roush include motorsports management, product design, engineering, testing, prototype development, and manufacturing services. The company is required to process a diverse range of parts with widely varying lot sizes, lead times, and levels of complexity through its machining operations.

To maximize its investments in machine tools, Roush Industries decided to acquire a new CAM software program that could help optimize five-axis machining. After considering a number of options, the company opted for CAMWorks. With CAMWorks, Roush could program a job as one operation, or, as two operations and then merge the two programs together and run them as one. This feature, combined with the company's new hardware, has improved Roush's machining operations by as much as 73%.

Mr. Rob Mank, Job Planning Supervisor for Roush Industries said, "We consider ourselves a very technologically advanced operation, but the combination of the new machine tools coupled with CAMWorks 2009 has enabled us to take things to a whole new level in terms of speed, productivity and machining complexity. This has been groundbreaking for us."

CAMWorks, the first SolidWorks® certified Gold CAM product, and the first CAM solution to offer knowledge-based feature recognition and associative machining capabilities, helps eliminate the drudgery of CNC programming. The latest release of CAMWorks 2009 has over 100 new features and enhancements to machine faster and more accurately. This release also has significant advances in 3-axis functionality, new features and cutting strategies for 2 to 5 axis milling, turning and wire EDM. The combination of the latest innovations in CAMWorks 2009 and SolidWorks' excellence in design, have made CAMWorks the premier CAM solution for manufactures in the automotive, aerospace, electronics and medical industries. To know more about CAMWorks, visit www.camworks.com.

About Geometric

Geometric (www.geometricglobal.com) is a specialist in the domain of engineering solutions, services and technologies. Its portfolio of Global Engineering services and Digital Technology solutions for Product Lifecycle Management (PLM) enables companies to formulate, implement, and execute global engineering and manufacturing strategies aimed at achieving greater efficiencies in the product realization lifecycle.

Headquartered in Mumbai, India, Geometric was incorporated in 1994 and is listed on the Bombay and National Stock Exchanges. The company recorded consolidated revenues of Rupees 5.98 billion (US Dollars

129.47 million) for the year ended March 2009. It employs close to 3000 people across 11 global delivery locations in the US, France, Romania, India, and China. Geometric is assessed at SEI CMMI Level 5 for its software services and ISO 9001:2000 certified for engineering operations.

Geometric's Desktop Products and Technologies (DPT) business unit develops cutting-edge point productivity solutions that enhance design and improve manufacturing operations. The end-user products from Geometric include CAMWorks®, eDrawings® Publisher, DFMPPro, GeomCaliper® and 3DPaintBrush™. The key technologies from Geometric are NestLib®, Feature Recognition (FR), GeomDiff and 3DSearchIT®. Geometric licenses these technologies to OEM partners and also designs and implements customized process solutions using these technologies for industrial customers.

For further details about Geometric's DPT business unit, please visit www.geometricglobal.com/products or call +1.480.367.0132

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